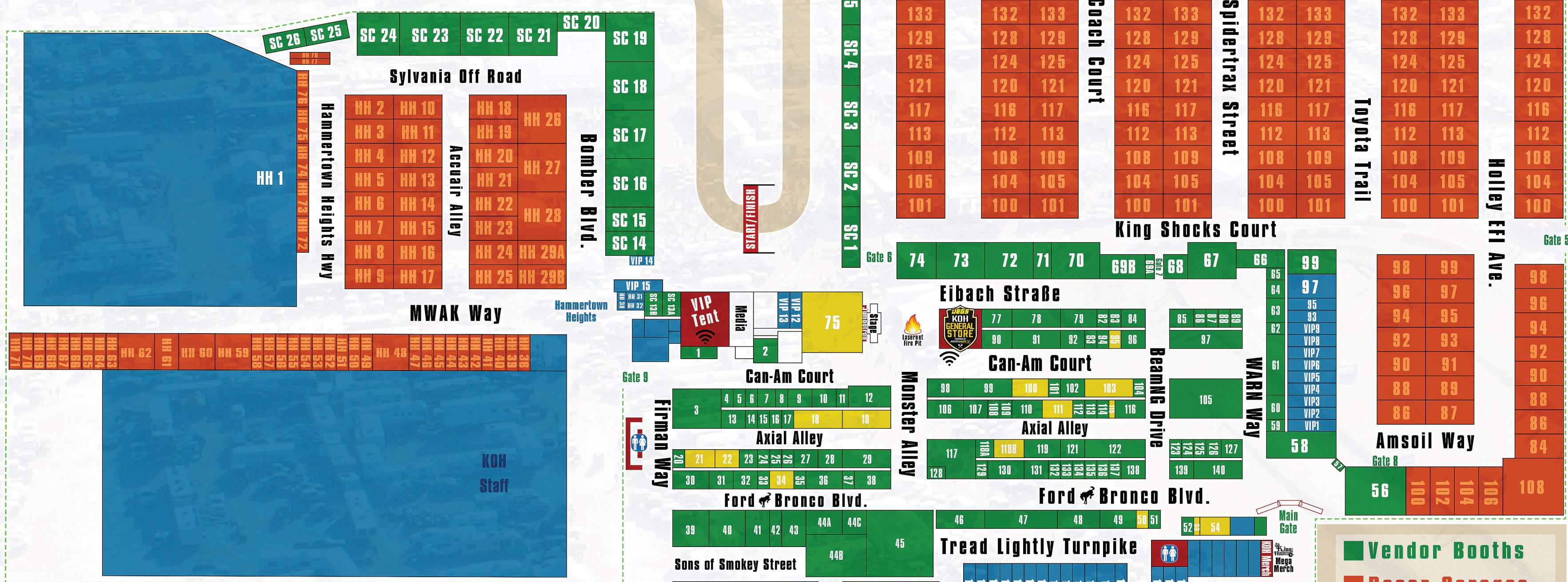


OPTIMA 2025 King of the Hammers

presented by **FORD PERFORMANCE**

HAMMERTOWN 2025



HAMMERTOWN VENDORS 2025

Number to the right of each vendor name correlates with their booth # on map
 ■ Food/Bvg, ● KOH General Store, ☞ King of the Motos Only, BR = Boone Rd, WBR = West Boone Rd

- 74 Weld.....4
- A1 Party Rental.....BR13
- Accuar Suspension.....77, SC2
- Action Pumping Inc.....BR14
- ADS Suspension.....BR10
- Advance Adapters.....68
- AirMedCare Network/
REACH Air Medical services
- Alloy Armor.....134
- Amped Electric Games/
Eridelife.com.....41
- AMSOIL INC.....36
- Antigravity Batteries.....123
- Assault Industries/ Super ATV.....97
- ASV Inventions.....SC5-D
- Axial/ Losi/ Horizon Hobby.....117
- Baja Designs/SP0D.....91
- Battle Born Wheels.....16
- Beyond Marketing Group LLC/
Toyota Racing.....56
- Beyond Space Jerky.....115
- BFGoodrich.....99
- Bfgoodrich Tires Pit Support.....SC4
- Bilstein.....140
- BLM Bureau of Land
Management.....WBR4, WBR8
- BOMBER, INC.....96
- BoxoUSA.....38
- Branik Motorsports.....23
- BT Express.....100
- Buggy Whip Inc.....106
- Bullet Proof Designs.....SC5A
- Cal4Wheel.....108
- California Crepes Coffee.....111
- California State Parks.....86, WBR7
- Can You Dig It Ranch.....125
- Can-Am/ BRP US Inc.....12, G1-1, SC3
- Canyon Coolers.....20
- Convo Covers.....135
- Copper Mountain College.....448
- CORVA.....25
- Cowboy Tacoz.....103, 114
- Crazy Industries/ Sand Style.....30
- Crocodile Cloth.....139
- CRPS Awareness Racing 4 A Cure.....94
- Cruisin T's EVENT T-Shirts.....SC5B
- Cruising Cones.....34
- Currie Enterprises.....59
- Dang Brother Pizza.....19
- deepsleep.....137
- Diamond Environmental Service
- DIODE DYNAMICS.....84
- Dirt Warrior Accessories.....46
- Dusty Threads Co.....136
- Edelbrock Group.....138
- Eibach Inc.....71
- El Monte Rv.....55, BR9, SC23
- EMS & Fire Department.....WBR2
- Evolution Powersports.....BR3
- Falken Tire Corporation.....SC16
- Far-Out Camping Company.....BR12
- Finishline IV Hydration.....11
- Firestone Tires.....58
- Firman Power Equipment.....BR2
- Ford Performance/
Ford Motor Company.....45, HH1
- Fox Factory.....29, 70
- Fries Galore.....54
- FTA Inc.....14
- Fun Havers Off-Road.....39
- Gates Corporation
- Gomez Brothers Racing.....SC19, SC20
- Havoc Racing.....129
- Heat Wave Visual.....116
- Hi-Desert Motorsports.....69A
- Jason Scherer.....SC14
- Jeeper's Jamboree.....64
- Kawasaki Motors Corp., U.S.A/
Feld Motor Sports.....BR7
- KCB Offroad.....60
- Kevin Stearns.....SC22
- King Communications.....WBR3
- King of the Grand Prix.....SC4
- King of the Motos.....SC2, SC3
- King Shocks.....74
- Klean Freak.....92
- KOH Flex Park.....105
- KOH Merch Trailer.....Main Gate
- KOH Rookies.....BR6
- KOH Tech Tent.....43
- KOH Trackers.....62
- La Bufadora Food Truck.....18
- LIQUI MOLY.....82
- LiquidSpring LLC.....37
- Lithium Upgrade.....51
- Loose and Lost.....133
- Marine Corps Air Ground
Combat Center.....WBR6
- Marine Corps Recruiting
Command.....47
- Matt Howell.....SC15
- Maxxis International USA.....SC8
- MBRP Performance Exhaust.....119
- Merikans Freedom Brand.....6,7
- Metal Monkeez.....SC5C
- Mickey Thompson Tires.....SC9
- MIDNIGHT RALLY CLUB.....88
- Mighty Horns.....17
- Mike Thompson RV/ Toyhaulers.....72
- Miles' Mountain Firewood.....BR1
- Milestar Tires.....SC18
- MOJAB OFF-ROAD.....118A
- Momma's Boy Cookies.....53
- Monster Energy.....75
- MORRFlate.....107
- MRT Wheels & UTV Tire.....112
- MWAK.....SC13B
- Nexen Tire.....121
- Nitto Tire U.S.A. Inc.....40, SC10
- NORRA.....G2-1
- NTC FT IRWIN AUSA Chapter.....126
- NUTTY BOLTS INDUSTRIAL
HARDWARE.....BR11
- O'Reilly Auto Parts.....44A, BR8
- Orbor Tires/ Probor Tire.....15
- Off Highway Motor Vehicle Recreation
Division of CA State Parks.....87
- Off Road Vixens Clothing Co.....131
- Off the Grid Surplus.....8
- Off-Road Patriot.....113
- Offroad Outfitters.....44C
- OnX Maps
- OPTIMA Batteries.....57, SC6
- Oracle Lynn.....SC24
- Paul Horschel.....SC11
- PCI Race Radios.....73
- Polaris Industries Inc.....85, BR4
- Portal Pros.....109
- Potato Hut.....21
- Pro Eagle.....98
- PRP/ PRP Racing Seats.....78
- Quake LED Lighting.....127
- Radflo Suspension Technology.....2
- RAVEK.....49
- RCV Performance.....27
- Rescue + Residence.....26
- Rock and Turf Mat.....128
- Rocky Mountain ATV/MC.....130
- Rocky Mountain Ice.....50
- Rufus Racing.....SC17
- Rugged Radios.....67
- Rusoh.....35
- San Bernardino
County Sheriff.....24, WBR5
- Sandia Trailer.....63
- SDHQ Offroad.....48
- SEI Racing.....SC21
- Seymour Paint.....66
- Share My Coach.....69B
- Shock Therapy.....132, BR16
- Slow Ride.....32
- Sons of Smokey.....102
- SPAGHETTI WESTERN.....102
- Stickyflask.....52
- Storyteller Overland.....61
- SureCan.....5
- SYLVANIA OFF ROAD.....90
- Synergy Manufacturing.....9
- Team Awesome.....SC13A
- The Doughnut Cafe.....95
- The Fab School.....65, 99
- The Village Perk Espresso.....22, WBR9
- Toyo Tires.....122, SC5
- TrailReady Products LLC.....13
- Triple S Concessions.....118B
- Triple-R-Lights.....104
- U.S. Army Recruiting Company
Redlands.....110
- Ultra4 USA.....SC1
- United States Adaptive
Recreation Center (USARC).....124
- Upfit UTV.....28
- USAC.....42
- Vision Wheels.....10
- Vision X Lighting USA.....31
- VP Racing Fuels.....94, BR15
- Warn Industries.....1, 3
- Wyotech.....33
- Yamaha Motor Corporation.....BR5
- Yokohama Tire.....79, SC7

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VENDOR BOOTHS

- Racer Garages
- Specialty Camping
- Food & Beverage
- Points of Interest
- KOH Public WIFI

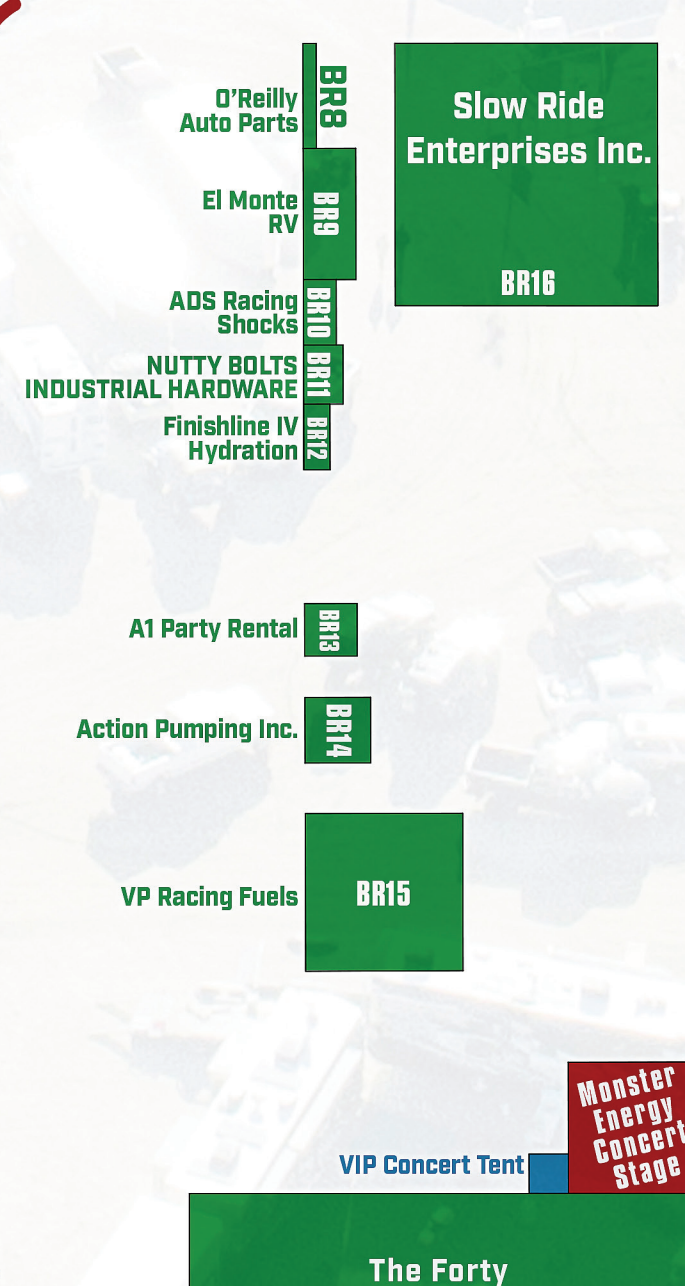
PARKING

OVR OUTPOST
AT KING OF THE HAMMERS

Check out the OVR Outpost Overland Camping Area located at 34.458457, -116.497991, Feb 6 - 8th!

- Overland Product Vendors
- Hands-on Training
- Cooking Demos
- Recovery Classes

Be sure to check out these vendor booths further down Boone Rd. near the Welcome Gate!



Keep an eye out for these mobile vendors around the lakebed campgrounds and your favorite spectator areas!

- Action Pumping Inc.
- Hi-Desert Motorsports
- Ice Cream Jasmine
- Lil Ella Concessions LLC
- MechaMedix
- NUTTY BOLTS INDUSTRIAL HARDWARE
- Potato Hut
- Short bus ice cream hd
- The Off Road Coffee Stop
- Tread Lightly!
- Warn Industries

KOH Rookies BR6

VIP Concert Tent

Monster Energy Concert Stage