

SIGNS OF AN F-150

RAPTOR R

WHEN THE NEW 2023 F-150® RAPTOR R™ EMERGES FROM THE SHADOWS, PAY CLOSE ATTENTION AND YOU'LL KNOW HOW TO SPOT THIS OFF-ROAD BEHEMOTH AS IT MOVES ACROSS THE OPEN DESERT.

1



CALLING CARDS: For a not-so-subtle hint at the truck's attitude, you'll spot a distinctive Ford Performance Code Orange-painted "R" in the grille, and on the power dome and tailgate applique.

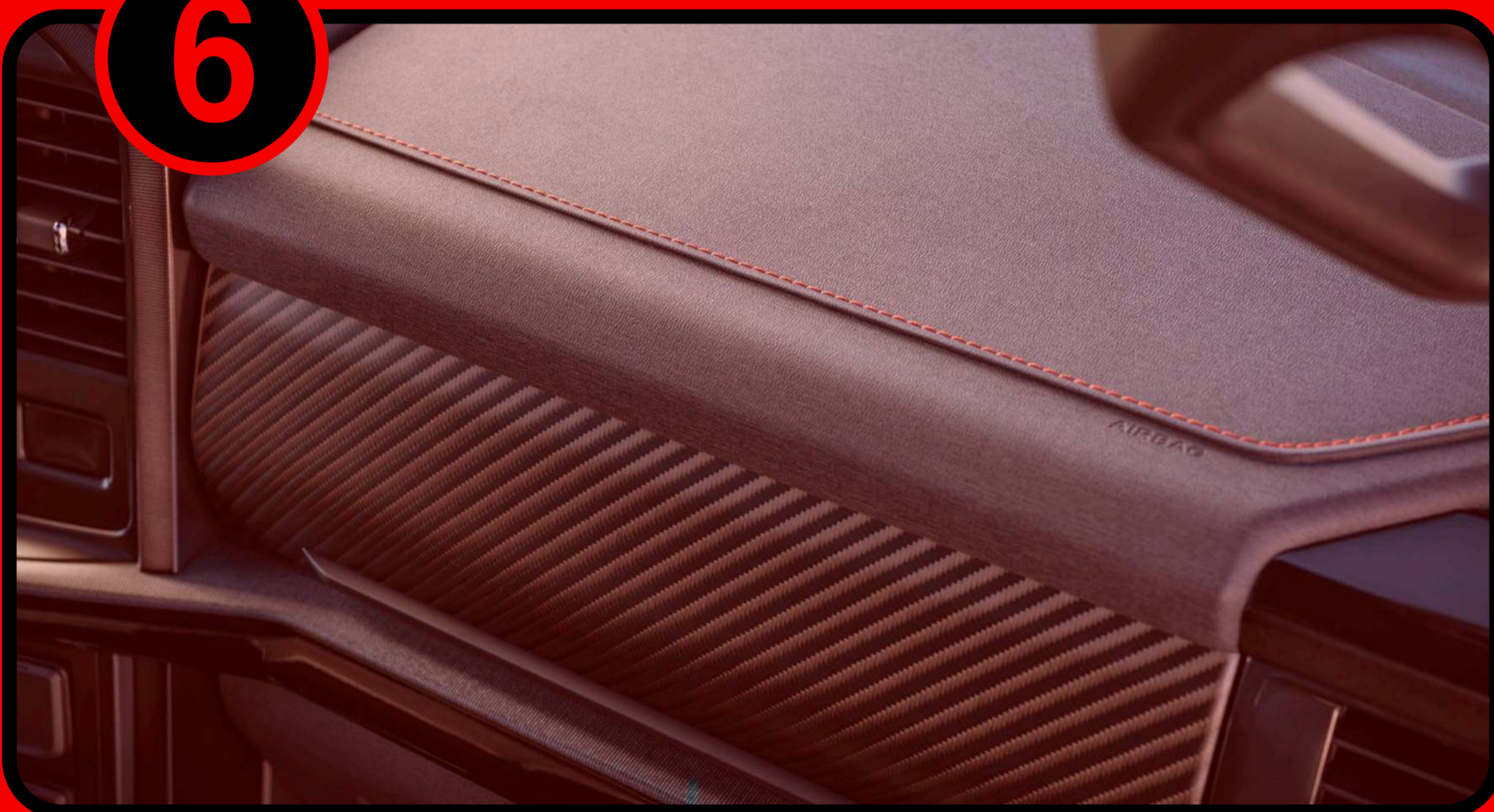
3



EXTREME STYLING: A taller, more aggressively styled power dome on the hood highlights the supercharged V8 engine underneath. It sits nearly one inch taller than on the base Raptor, helping extract warm air from underneath.

SOUND AND FURY: An advanced driver-controlled exhaust system allows Raptor R to conceal its movement or bare its teeth, reducing engine noise in Quiet mode or letting the V8 engine roar with 700 horsepower*.

6



OMINOUS COLORS: Raptor R wears all-black front and rear bumpers, cladding and wheels that emphasize its menacing appearance. Even the interior is coated in black, right down to the distinctive Recaro® seats featuring leather and Alcantara® suede.

2



4



TAGGED: Spotted on the truck's box outers and rear doors, these graphics feature a unique design that resembles the harsh, cracked desert earth Raptor R calls home.

5



SEEING A PATTERN: Unique tri-axial weave carbon fiber trims the doors, media bin cover and upper dash appliques and emphasizes the performance, toughness and durability of Raptor R.



*Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary. Alcantara is a registered trademark of Alcantara S.p.A., Italy. RECARO is a registered trademark of RECARO Beteteiligungs-GmbH. Preproduction model shown. Available late 2022.